

Bring Your Own Device (BYOD) Coming Soon

Now your customers can bring in their wireless device from another carrier and switch to AT&T with BYOD. Effective 12/11/18, Local Dealer Channel (LDC) OPUS users will have the ability to bring customer-owned equipment onto the AT&T Network. (New Activations Only)

BYOD devices must have a new Sim Card to activate. **Sim Cards are available from Perfect 10 for you to order** . They must be ordered in 10 packs , \$52.50 for a pack of 10. You must have a Perfect 10 Account to order, call 800.205.8620 ext 2600 to get an account.



Part Number:

- 40954-Micro
- 4488A-Nano

With BYOD activations, your transaction/activation is completed immediately. No need to wait on the device to ship!

Additional benefits of BYOD include:

- No down payments required
- Flexibility for customers
- Increased sales opportunity
- Increased customer experience to activate service without purchasing equipment

Check out all details on MyCsp:

- *447020 (SIM kits & BYOD)
- *299033 (unlock/lock policy)
- *442066 (supporting non-AT&T devices)
- *418114 (IMEI search tool)

AT&T will host a Dealer Communication call to cover the BYOD Overview Training on 12/7/18 (Invite to follow)