

What's New

Don't let April showers get you down. Sunday, March 31, 2019 is the last day to take advantage of the current non-integrated BOGO.

But **starting April 1, 2019, for a limited time**, a new BOGO offer is launching with savings options for both integrated and non-integrated customers!

What makes it great?

BOGO Integrated Free, Non-Integrated 50% Off - The new BOGO offer is available with savings options for both integrated and non-integrated customers!

Not TV or Internet? No problem! Wireless customers **without** DIRECTV, U-verse TV, or AT&T Internet Service can buy one eligible smartphone and get one **50% off** when adding a new wireless line.

Got TV and/or Internet already? We've got you covered too. Wireless customers **with** new or existing DIRECTV, U-verse TV, or AT&T Internet Service can buy one eligible smartphone and will get an additional 50% off the device, making it **free** when adding a new wireless line.

How does it work?

To get the 50% off credit:

- Customer must add at least one new line of wireless service. Two upgrades are not offer eligible.
- Must buy two eligible devices from the same manufacturer on installment plans.
 - May mix eligible devices from the same manufacturer, but maximum bill credit is based on the lowest priced device.

To get the 2nd 50% off credit (making it free):

- In addition to qualifications 1 & 2 above, customer must have residential new or existing eligible DIRECTV (excludes Prepaid and DIRECTV NOW), U-verse TV, or AT&T Internet.

Eligible devices:

- **Apple iPhone 8 (256 GB), 8+, X, XR, Xs, Xs Max**
 - Up to \$750 (Free max bill credit) or up to \$375 (50% off max bill credit)
- **Samsung Galaxy S10e, S10, S10+, Note 9**
 - Up to \$750 (Free max bill credit) or up to \$375 (50% off max bill credit)
- **LG V40 ThinQ**
 - Up to \$950 (Free max bill credit) or \$475 (50% off max bill credit)

What else?

- Both eligible smartphones must be purchased on AT&T installment plan.
- Eligible devices with retail prices over max credit are discounted, but not free.
- Both lines must remain active and in good standing for promotional credits to continue to be applied.

And There's More...

Also starting April 1, 2019, customers can get the following value devices at a great price on AT&T Next!

- \$10/mo.
 - iPhone 8 64GB (**NEW ADDITION**)
 - LG G6 Duo
- \$5/mo.
 - iPhone 7 32GB
 - Samsung A6
- FREE:
 - Samsung J7 & J3
 - LG K30 & Stylo4+
 - Moto g6play